

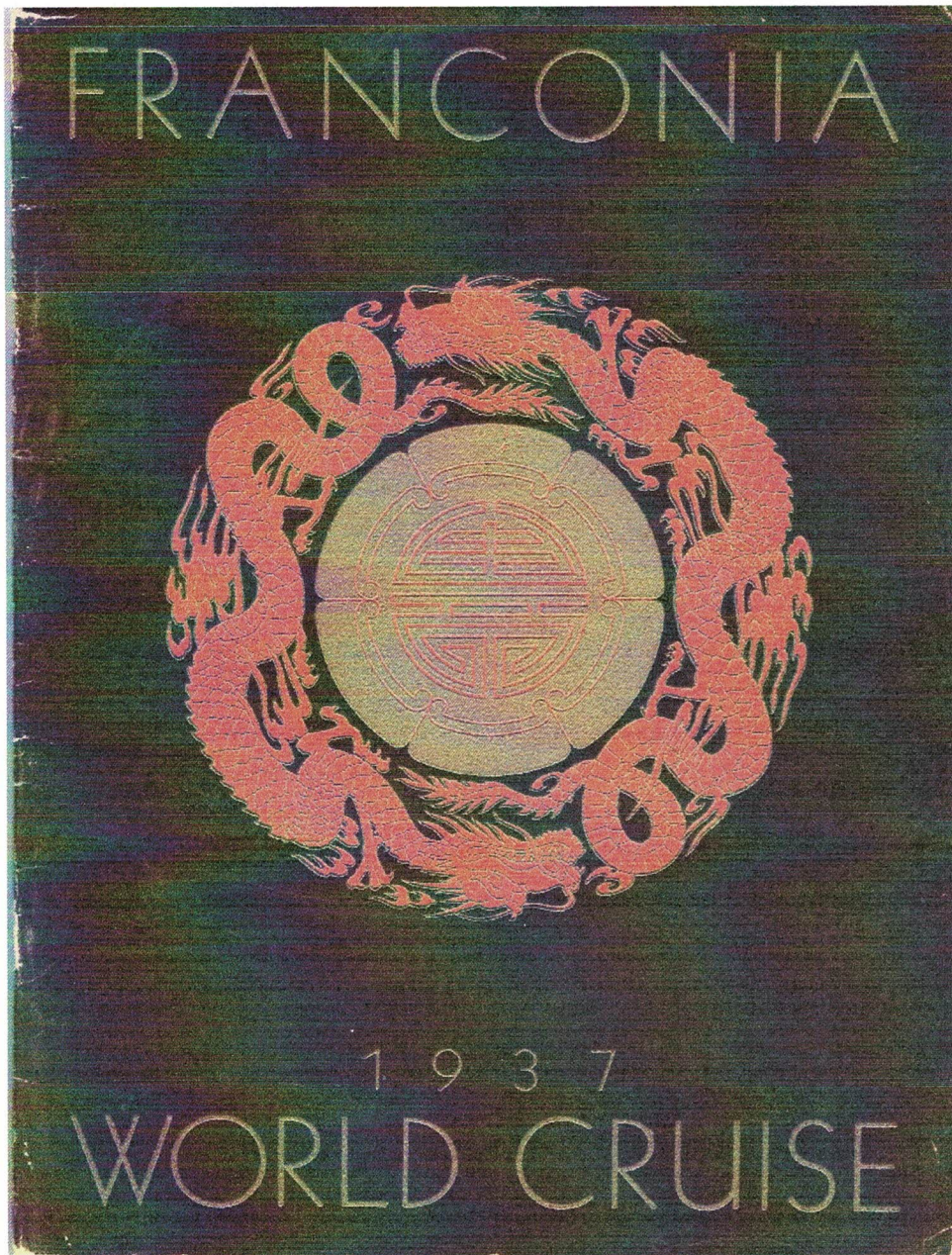
"Franconia Around the World Cruise"

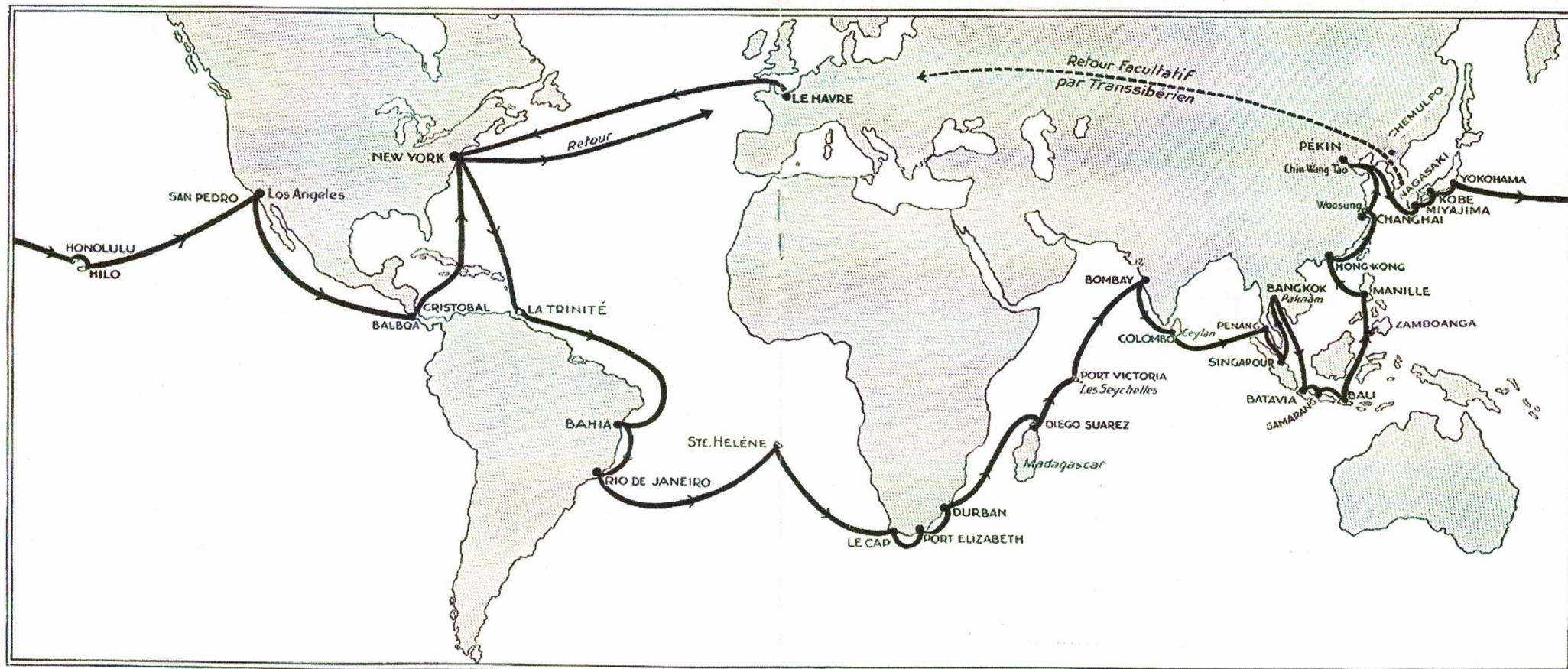
January 7 - May 30, 1937

Sailing eastwards from New York returning via Panama Canal calling at 32 ports, 35,053 miles with 16 optional tours

Publicity Booklet issued by Cunard White Star for the 1937 World Cruise. A 64-page publication printed by Unz 7 Co, USA 15 July 1936 headed *Franconia Around the World Cruise via Both Southern and Northern Hemispheres* contains detailed itinerary with illustrations, the 16 optional Tours [cost not included in fares]. Cabins/fares included all shore excursions from US\$1900 to \$7000 per person. [Author has two copies]

Publicity Booklet issued by Cunard White Star a 20-page printing in French "*Autour du Monde 1937*" with page of "Nouveau Tarif" in Sterling and the Itinerary from Le Havre, France. [in author's possession].





ITINÉRAIRE

80.000 KILOMÈTRES — 167 JOURS — 34 ESCALES

LA CROISIÈRE COMPLÈTE D'EUROPE A EUROPE

Depuis **431**

AVEC PROGRAMME D'EXCURSIONS A TERRE

Facilité de faire **TOUT** ou **PARTIE** de la Croisière

Retour facultatif par le Transsibérien, après le Circuit du Japon, via Corée, Mandchourie, Sibérie et U.R.S.S. - Prix sur demande.

PORT	ARRIVÉE	DÉPART
Le Havre		Fin Décembre
New-York		Jeu. 7 Jan. 0 h. 5
Port d'Espagne (Trinité)	Mar. 12 Jan. 6 h.	Mar. 12 — 12 h. 30
Bahia	Mar. 19 — 9 h.	Mar. 19 — 13 h.
Rio de Janeiro	Jeu. 21 — 13 h. 30	Sam. 23 — 13 h.
Ste-Hélène	Ven. 29 — 9 h.	Ven. 29 — 18 h.
Le Cap	Mer. 3 Fév. 9 h.	Dim. 7 Fév. 17 h.
Port Elizabeth	Mar. 9 — 6 h.	Mar. 9 — 17 h.
Durban	Jeu. 11 — 6 h.	Dim. 14 — 17 h.
Diego Suarez (Madagascar)	Ven. 19 — 6 h.	Ven. 19 — Midi
Port Victoria (Seychelles)	Dim. 21 — 6 h.	Dim. 21 — 16 h.
Bombay	Ven. 26 — 9 h.	Ven. 5 Mars 18 h.
Colombo	Lun. 8 Mars 6 h.	Mer. 10 — 18 h.
Penang	Dim. 14 — 9 h.	Lun. 15 — 5 h.
Singapour	Mar. 16 — 8 h.	Mar. 16 — 18 h.
Paknam (Bangkok)	Ven. 19 — 2 h.	Ven. 19 — 21 h.
Batavia	Mar. 23 — 7 h.	Mer. 24 — 14 h. 30
Samarang	Jeu. 23 — 6 h.	Jeu. 23 — 14 h.

PORT	ARRIVÉE	DÉPART
Podeng (Bali)	Sam. 27 Mars 6 h.	Dim. 28 Mars 16 h.
Zamboanga	Mer. 31 — 11 h. 30	Mer. 31 — 18 h.
Manille	Ven. 2 Avril 5 h.	Ven. 2 Avril 13 h.
Hong-Kong	Dim. 4 — 7 h.	Mar. 6 — 17 h. 30
Woosung (Shanghai)	Jeu. 8 — 22 h. 30	Sam. 10 — 7 h. 30
Chiou Wang Tao (Pékin)	Lun. 12 — 6 h.	Ven. 16 — 24 h.
Chomulpo	Dim. 18 — 6 h.	Dim. 18 — 19 h.
Nagasaki	Mar. 20 — 6 h.	Mar. 20 — 18 h.
Miyajima	Mer. 21 — midi	Mar. 21 — 18 h.
Kobe	Jeu. 22 — 6 h.	Dim. 25 — 6 h.
Yokohama	Lun. 26 — 6 h.	Jeu. 29 — 18 h.
Honolulu	Ven. 7 Mai 18 h.	Sam. 8 Mai 18 h.
Hilo	Dim. 9 — 7 h.	Dim. 9 — 17 h. 30
San Pedro (Los Angeles)	Sam. 15 — 13 h. 30	Dim. 16 — 6 h.
Balboa	Lun. 24 — 6 h.	Lun. 24 — Midi
Cristobal	Lun. 24 — 20 h.	
New-York	Dim. 30 — 8 h.	sans arrêt

RETOUR EN EUROPE DÉBUT JUIN 1937

Centrefold from French Publicity Booklet showing Itinerary map and details - 80,000 Km and 167 days

R.M.S. FRANCONIA



LOG
of the
World Cruise
1937

Cunard White Star Ltd.
Thos. Cook & Son

Franconia 1937 World Cruise

Abstract of Log of Cunard White Star S.S. Franconia

CAPTAIN G. R. DOLPHIN, R.D., R.N.R.

AROUND THE WORLD CRUISE 1937

Sailing from New York, Thursday, January 7th. Arrival at New York, Saturday, May 30th

Under the auspices of Cunard White Star Limited and Thos. Cook & Son

1936	Runs	Latitude	Longitude	Weather Report
January	7	New York to Port-of-Spain		At 00.09 a.m. S.T. left berth, New York
"	7			At 2.20 a.m. S.T. Ambrose Channel Light Vessel abeam
"	7	38.07 N	72.47 W	Fresh breeze, moderate sea, cloudy and rainy
"	8	31.54 N	70.05 W	Moderate wind and sea, clear and fine
"	9	25.45 N	67.58 W	Strong breeze, roughish sea, clear and fine
"	10	19.59 N	65.42 W	Moderate gale, rough sea, squally with rain
"	11	14.13 N	63.20 W	Strong wind, roughish sea, clear, passing clouds
"	12	To Port-of-Spain		At 3.40 a.m. S.T. arrived Port-of-Spain
				Passage—5 days, 0 hours, 20 minutes
				Detention 5 minutes. Average Speed 15.98 knots
	1922			

Abstract of Log supplied to passengers to include in their Log Book shows Franconia departed 9 minutes past midnight January 7, 1937 arriving at Port-of-Spain Trinidad 3.40am on January 12th after just over 5 days to travel the 1922 miles from New York.



Cunard White Star Franconia postcard by Kenneth Shoesmith shows the "Franconia" in 'cruising white' at Trinidad.

Shoesmith Franconia postcard with 1½d British stamp cancelled
PAQUEBOT TRINIDAD 8.15AM JA 12 37 - to Maine USA

"Thank you very much for your letters - ... do wish we could have seen you in New York. It is cloudy and pretty warm but we get to Trinidad tomorrow & expect it will clear soon, in which case the water will probably be the color it is on the picture. The boat is very comfortable and we started to play deck games this morning though it hasn't been smooth."

POST CARD

CORRESPONDENCE.

FOR THE ADDRESS ONLY



Thank you very much for
your letters - I'm so
glad you got down to
Ashby Park for Xmas - &
do wish we could have
seen you in New York.
It is cloudy & pretty warm but
we get to Trinidad tomorrow
expect it will clear soon, in
which case the water will
probably be the color it is in
the picture! The boat is very
comfortable, & we started to play
deck games this morning though it hasn't been
smooth.

Bob
Miss Margaret Horie
University of Maine
Orono
Maine
U.S.A.

RIO DE JANEIRO

Thursday, January 21st, 1937

The "Franconia" is due to dock at the Praca Maua at 1:30 p. m.

In order to avoid congestion at the points of interest in Rio de Janeiro, and also to conform to local traffic rules, members of the cruise will be divided into three groups.

The excursion programme consists of three half-day drives as follows:

Thursday, January 21st

<p>Group "1" Tijuca Forest drive from the steamer at 2:30 p. m.</p>	<p>Group "2" Corcovado excursion from the steamer at 2:30 and 3:00 p. m.</p>	<p>Group "3" Sugar Loaf and City drive from the steamer at 2:30 p. m.</p>
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Friday, January 22nd

<p>Group "1" Sugar Loaf and City drive from the steamer at 8:00 a. m. Lunch at Hotel. Corcovado excursion from the hotel at 2:30 and 3:00 p. m.</p>	<p>Group "2" Tijuca Forest drive from the steamer at 8:30 a. m. Lunch at Hotel. Sugar Loaf and City Drive from the hotel at 2:30 p. m.</p>	<p>Group "3" Corcovado excursion from the steamer at 8:00 and 8:30 a. m. Lunch at Hotel. Tijuca Forest drive from the hotel at 2:30 p. m.</p>
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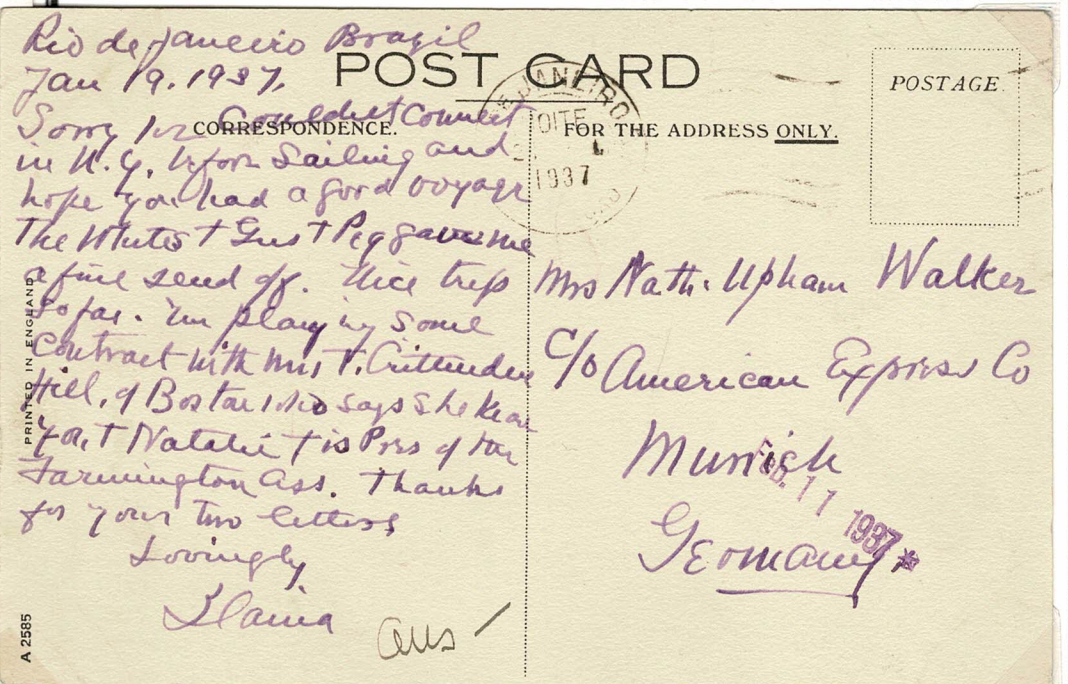
Saturday, January 23rd

<p>Group "1" Free.</p>	<p>Group "2" Free.</p>	<p>Group "3" Free.</p>
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THE "FRANCONIA" SAILS AT 1:00 P. M.
ON SATURDAY, JANUARY 23RD

Kindly advise your Bedroom Steward immediately upon your return to the ship, as he is responsible for reporting your presence on board.

The Franconia left Trinidad on January 12th, calling at Bahia, Brazil after 2556 miles for a short visit on January 19th leaving on the 745 miles to Rio de Janeiro on January 21st leaving for St Helena on January 23rd a distance of 2149 miles

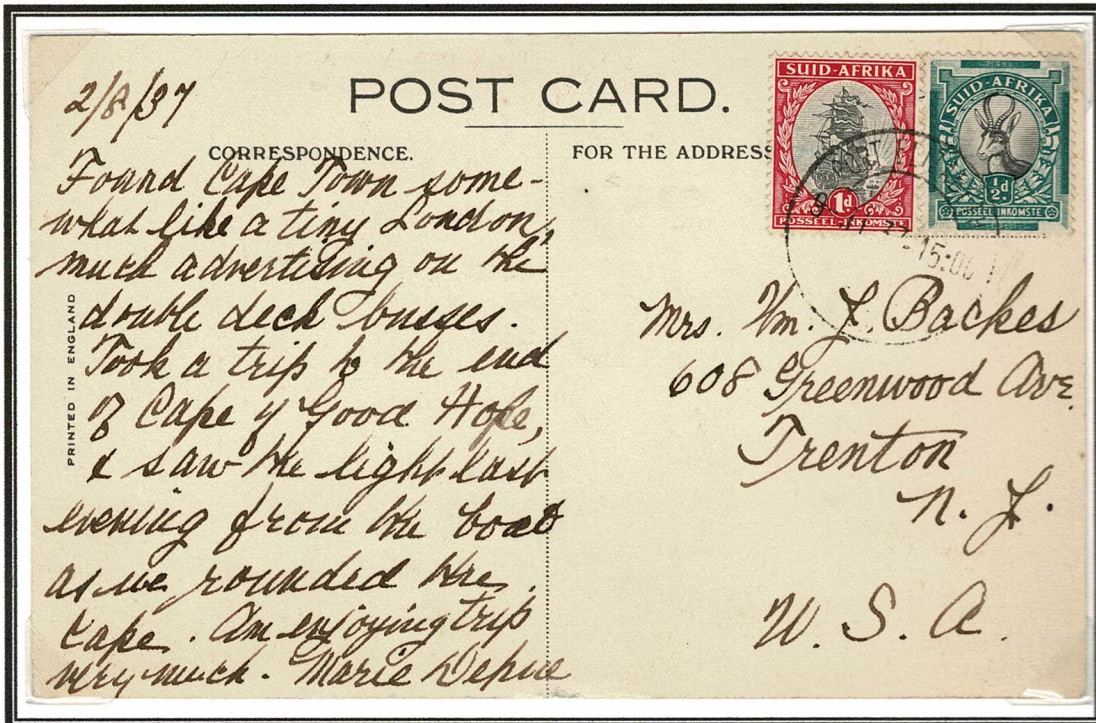
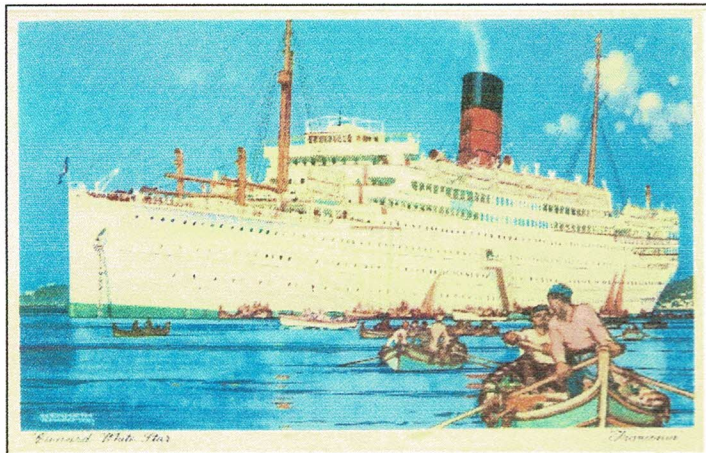


Shoemith Franconia postcard from "E T Francis" written "Rio de Janeiro Brazil Jan 19, 1937" mailed at Rio 21 1 1937.

" Sorry we could not connect in N.Y. before sailing .. Nice trip so far. I'm playing some contract ... Thanks for your two letters. "

The Franconia arrived at **Cape Town** early morning of **February 3rd**, leaving for **Port Elizabeth February 9th** for day excursions the to **Durban** February 11th departing on the 14th for Diego Suarez, Madagascar.

At Cape Town, **Optional Tour No. 1** left for the extensive inland train trip to Victoria falls and the Kruger National Park to return to Durban to link up with the Franconia.



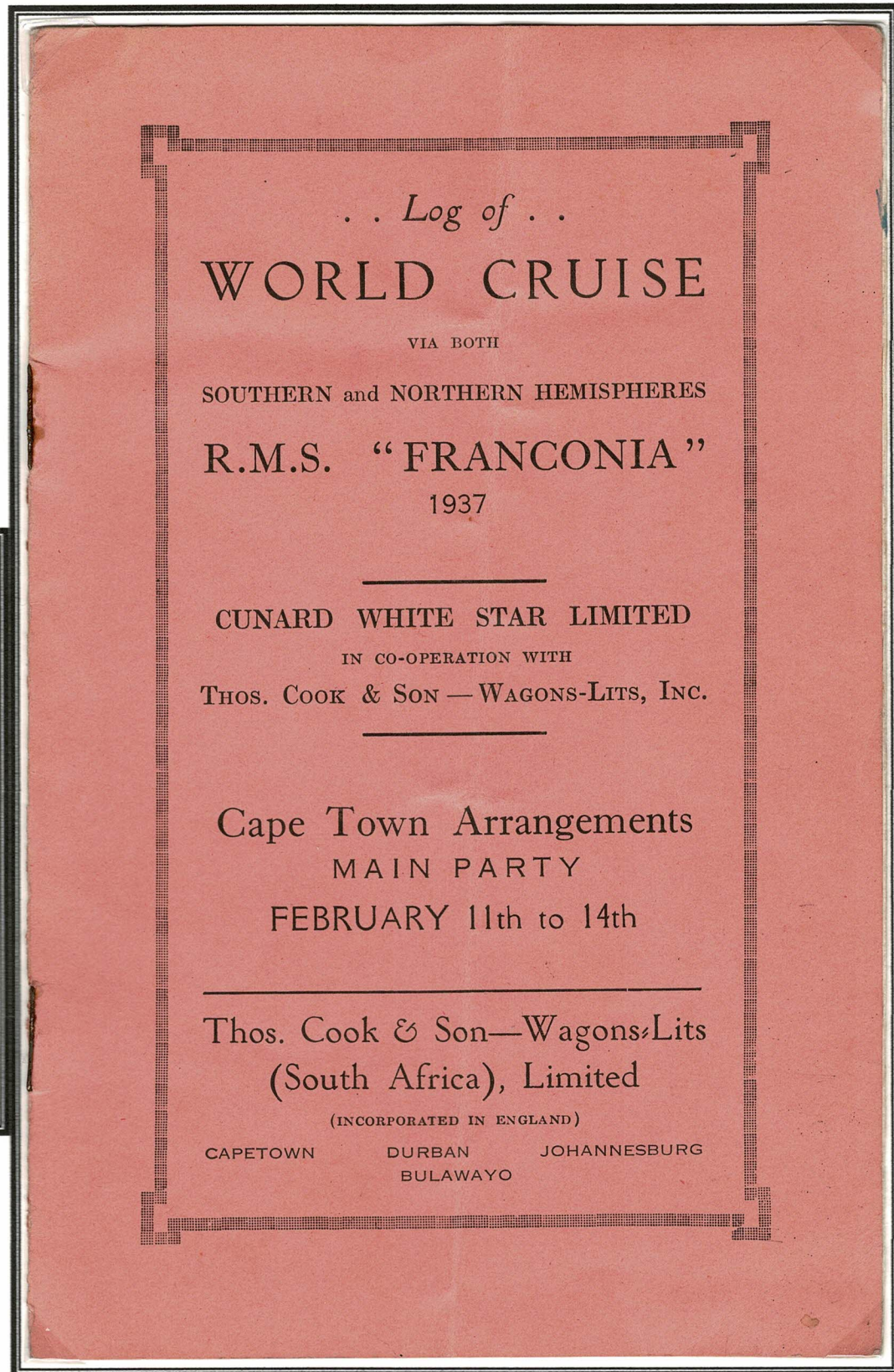
Shoemith Franconia postcard with 1d and 1/2d Suid Africa stamps cancelled
PT Elizabeth 9.II 37 15.00

"2/8/37"

"Found Cape Town somewhat like a tiny London, much advertising on the double deck buses."

"Took a trip to the end of cape of Good Hope, & saw the light last evening from the boat as we rounded the Cape."

"Am enjoying trip very much."



"	21		Port Victoria to Bombay		At 5.25 p.m. S.T. left Port Victoria.
"	22	287	00.37 S	58.05 E	Light breeze, slight sea, cloudy, fine and clear
"	23	361	4.32½ N	61.11½ E	Light breeze, slight sea, cloudy and clear
"	24	377	9.23 N	65.15 E	Light breeze, slight sea, cloudy, fine and clear
"	25	389	14.25 N	69.25 E	Light breeze, slight sea, cloudy and clear
"	26	334	To Bombay		At 8.00 a.m. S.T. arrived Bombay
		1748			Passage—4 days, 13 hours, 5 minutes Average speed 16.024 knots
March	5		Bombay to Colombo		At 6.55 p.m. S.T. left Bombay
"	6	271	14.37 N	73.48 E	Moderate to light breeze, fine and clear
"	7	375	8.53 N	76.22 E	Light breeze, slight sea, fine and clear
"	8	241	To Colombo		At 5.30 a.m. S.T. arrived Colombo, Ceylon
		887			Passage—2 days, 10 hours, 35 minutes Average speed 15.13 knots

Charles C Batchelder, was the lecturer on the 1937 World Cruise [and on a number of others] presenting regular lectures with up-to-date information of political, geographic, social and economic aspects of the countries visited.



Airmail envelope with Vignette addressed to "**Mr Charles Batchelder member "Franconia" Cruise Bombay India c/- Grahams Trading Co Ltd**" [World Cruise agent]. Franked with 27c postage, cancelled New York Grand Central Station JAN 31 [1937] Carried by **Imperial Airways**. **Bombay** receiving cancellation on back 17 Feb 1937 and **Cancelled Bombay Delivery** on air label.

Three Optional Tours departed from Bombay including the Taj Mahal

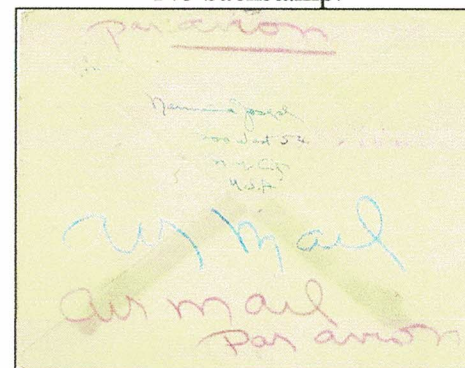


Envelope address to "*Charles C Batchelder Passenger Franconia Cruise c/- Mansfield & Co Ltd, Singapore, Straits Settlements.*"

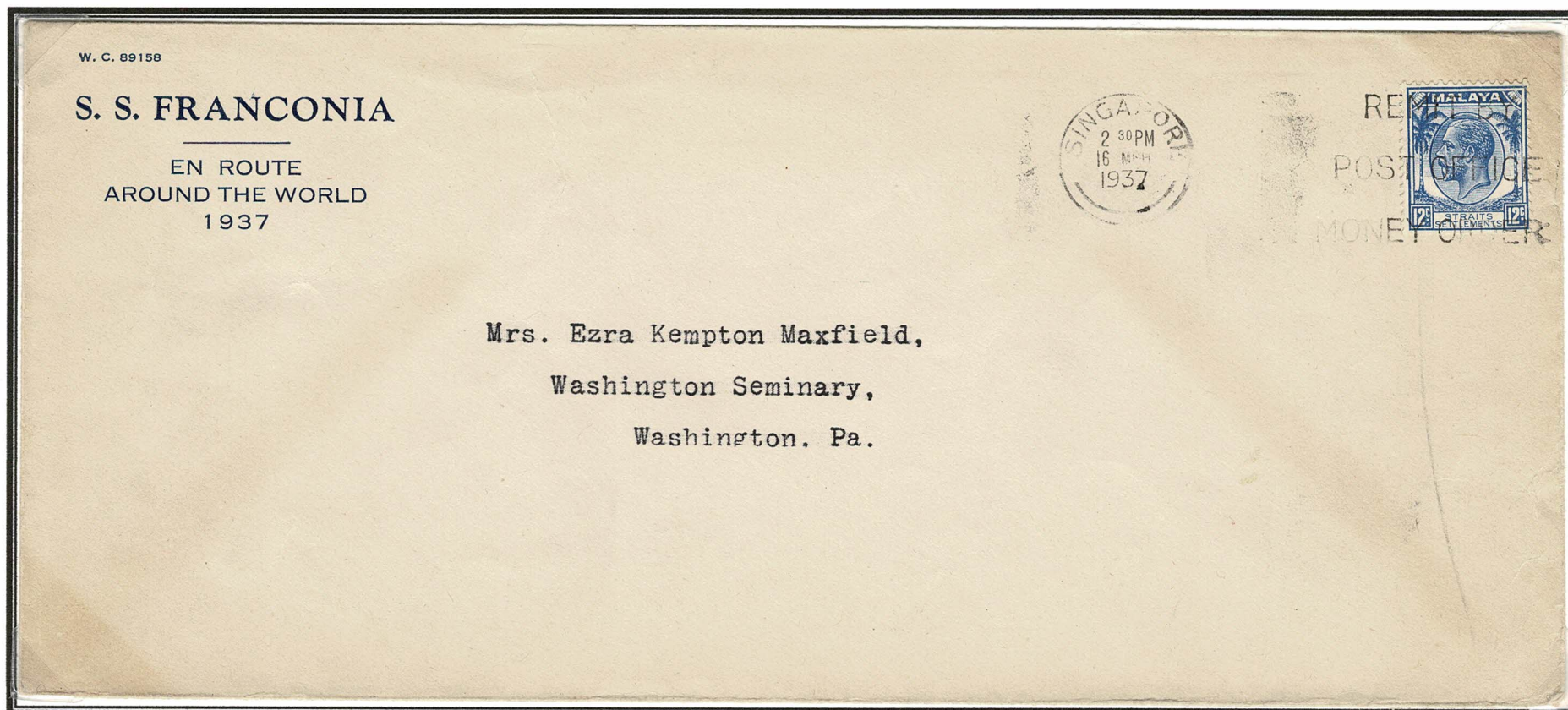
Franked with 3 x 10c [issues of 1922] = 30 cents postage cancelled
New York [Station G] FEB 23 1937.

Endorsed "*via S.S. Queen Mary & airmail from Amsterdam*"
with "*Par Avion*" manuscript and "**VIA AIR MAIL**" stamp.

KLM Amsterdam-Singapore was a 5½ day service.
No backstamp.

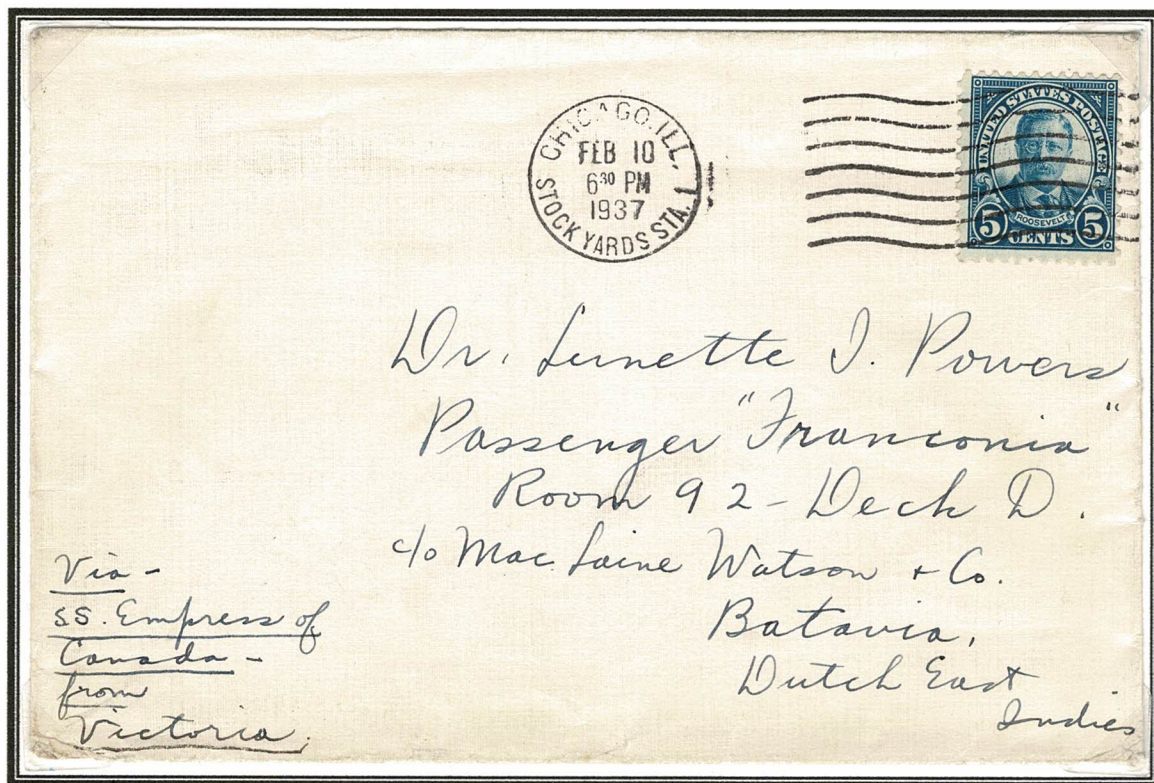


Special Envelope "S S FRANCONIA en route Around the World 1937" mailed Singapore 16 MAR 1937 with 12c Straits Settlement definitive issue of 1936 - correct foreign surface postage. The Franconia was at Singapore on March 16th, 1937.



19		Paknam to Tandjong Priok	At 11.00 p.m. S.T. left Paknam
20	208	10.13 N 101.52 E	Light breeze, slight sea, cloudy and clear
21	304	4.13 N 104.33 E	Light breeze, smooth sea, fine and clear
22	373	1.25 S 107.11 E	Light airs and smooth sea, fine and clear
23	293	To Tandjong Priok	At 6.12 a.m. S.T. arrived Tandjong Priok (Batavia, D.E.I.)
	1268		Passage—3 days, 6 hours, 42 minutes Average speed 16.11 knots
24		Tandjong Priok to Semarang	At 3.10 p.m. S.T. left Tandjong Priok
25	255	To Semarang	At 6.07 a.m. S.T. arrived Semarang
			Passage—14 hours, 57 minutes Average speed 15.72 knots
25		Semarang to Padang Bay	At 1.35 p.m. S.T. left Semarang
26	254	6.49 S 114.16 E	Light airs, smooth sea, cloudy and clear
27	156	To Padang Bay	At 6.04 a.m. S.T. arrived Padang Bay
	410		Passage—1 day, 16 hours, 29 minutes Average speed 10.12 knots

From the **Log of the Cruise**: The Franconia left Paknam [port for **Bangkok**] to **Tandjong Priok** the port for **Batavia** on March 19th arriving on March 23rd after 1268 miles. The ship left on 23rd for Semarang arriving the next morning before leaving for Padang Bay, the port for **Bali**



RMS Empress of Canada was an ocean liner built in 1920 for the **Canadian Pacific Steamships (CP)** by Fairfield Shipbuilding & Engineering Company at Govan on the Clyde in Scotland. This ship—the first of two CP vessels to be named Empress of Canada—regularly traversed the trans-Pacific route between the west coast of Canada and the Far East until 1939.

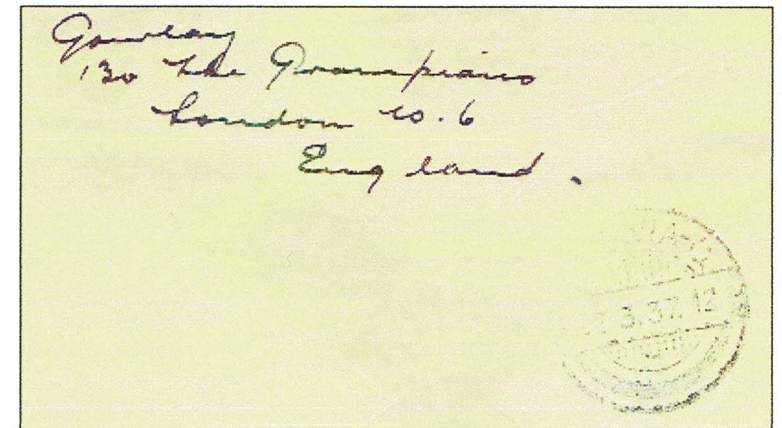


Envelope addressed to **Dr Lunette J Powers passenger Franconia Room 92; Deck D** c/- agents at Batavia. Franked with 5 cent [1922 issues] - correct foreign surface mail cancelled **Chicago FEB 19 1937**. Received **Batavia back-stamp 22.3.37** [the day before Franconia arrival]. The cover is endorsed "**Via SS Empress of Canada from Victoria**"

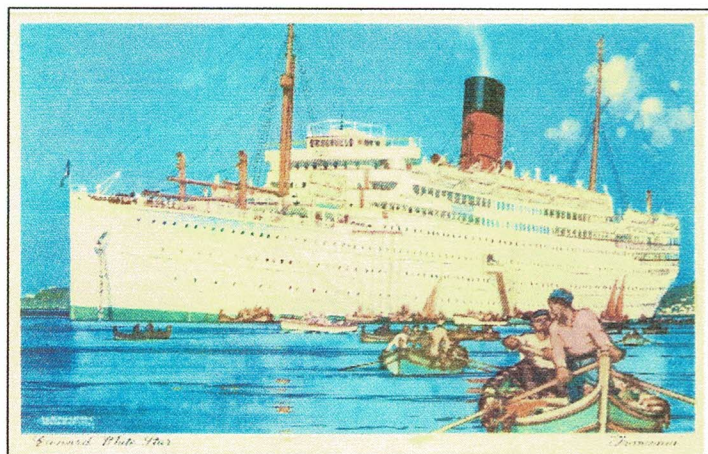
D Deck Room 92 fare was \$2350 if shared or \$2975 single



Envelope to Mr & Mrs Wm Gawley *Passengers* "Franconia" *World Cruise* from family in London. Airmail with 1/- postage - definitive issue of 1934, cancelled London 11 MCH 1937 with airmail date-head. Received Batavia 22 3 37

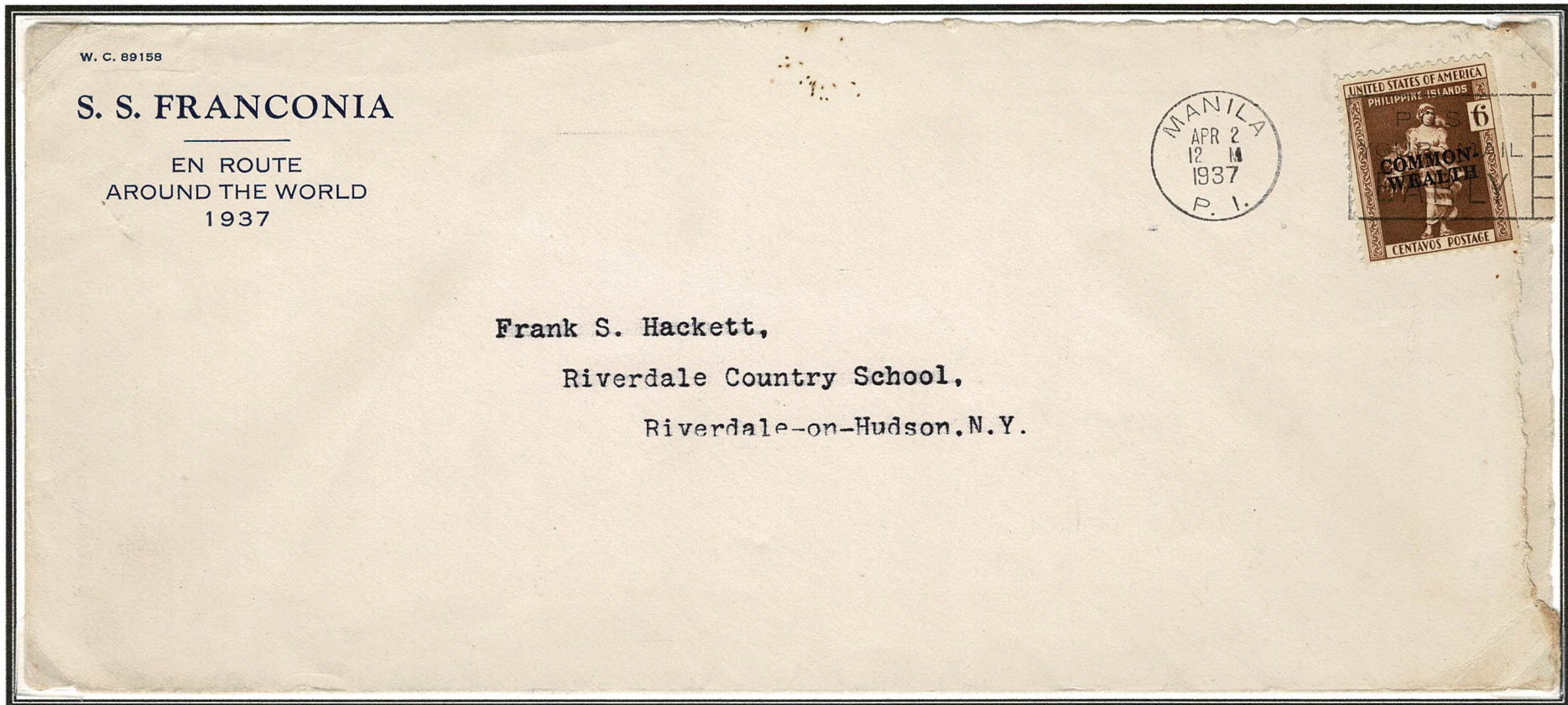


Souvenir postcard to Durban South Africa with full set of 1936 British issue for King Edward VIII, with Tandjong Priok 23.3.37 and PAQUEBOT

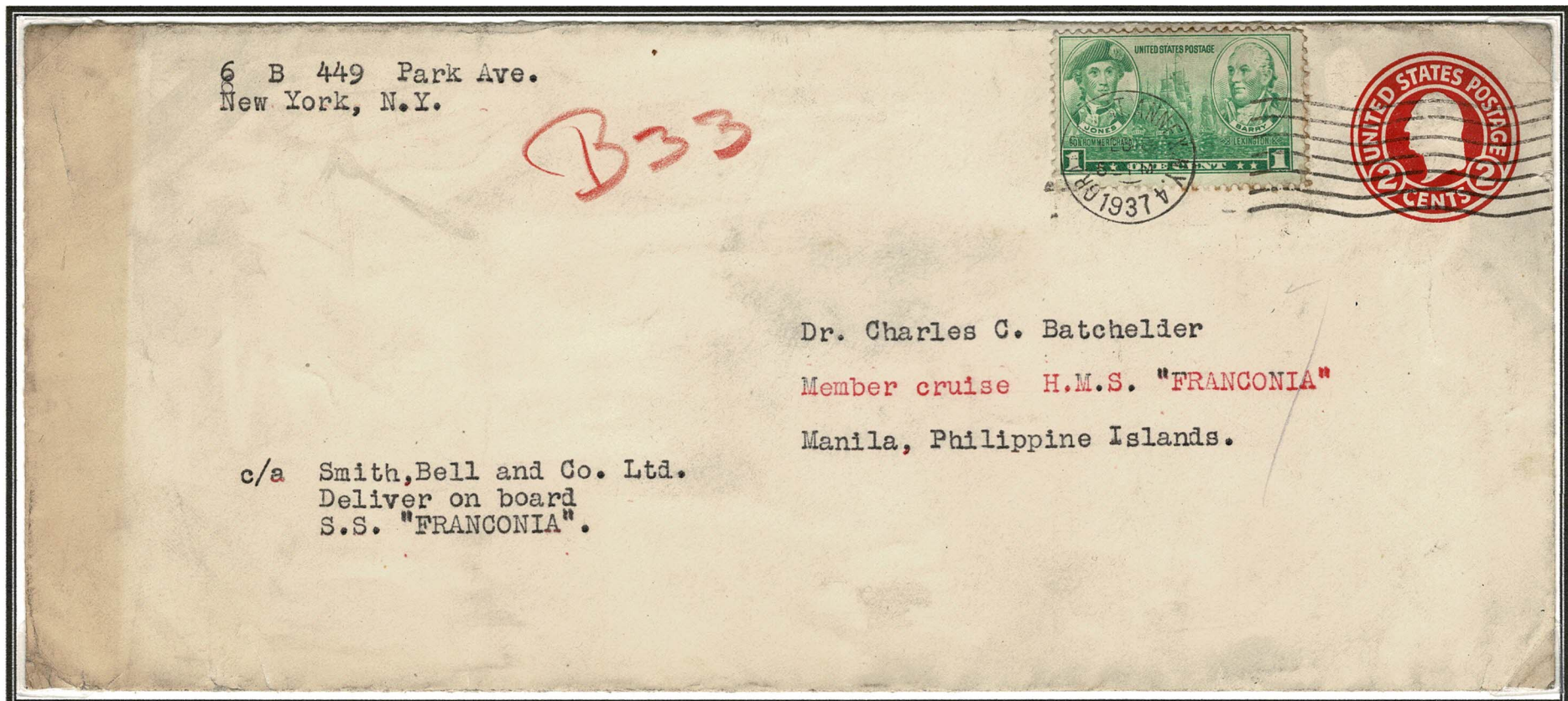


Shoemith Franconia postcard A2585



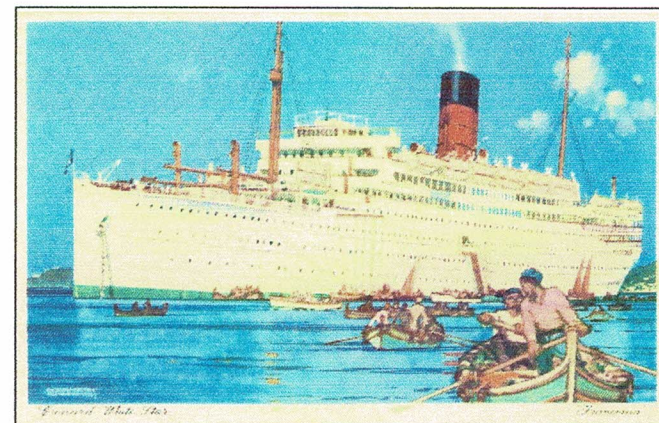
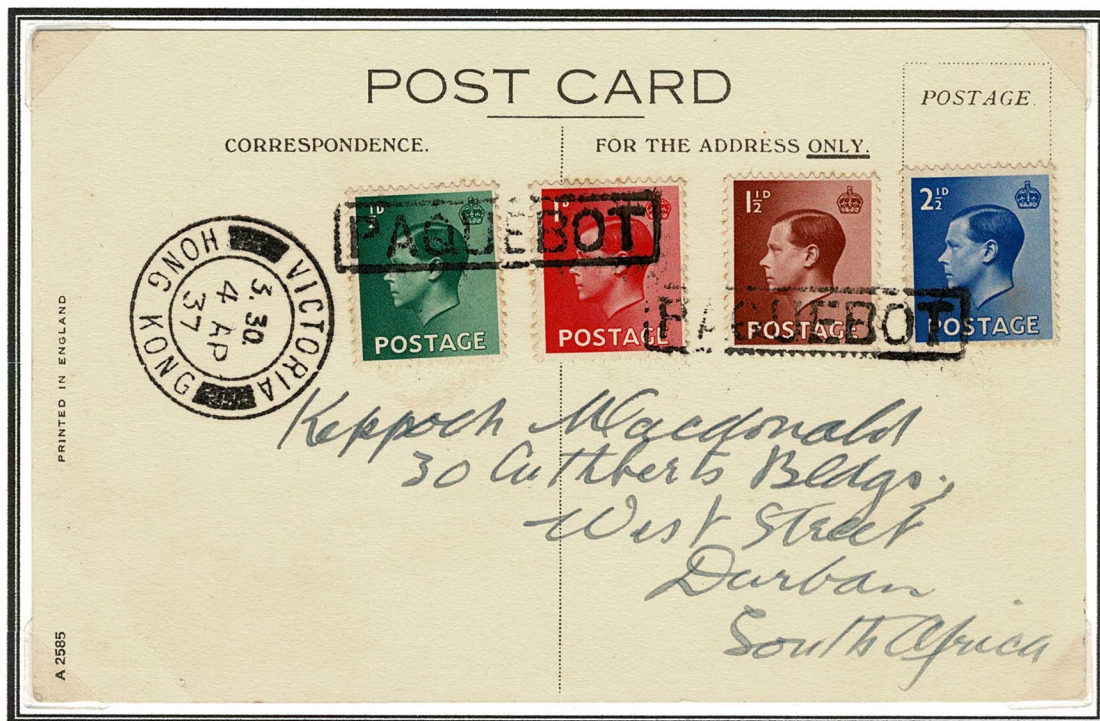


Special envelope for 1937 Franconia Cruise sent from Manila APR 2 1937 with Philippine 6c stamp [1935] overprinted COMMONWEALTH [1936]



Inwards mail, 4c domestic rate, to Charles C Batchelder at Manila with instruction to "Deliver on board S.S."Franconia" "B 33" cabin 33 on B Deck

The Franconia left Manila, Philippine Islands 1.36pm on April 2, 1937 arriving at **Hong Kong** 6am on **April 4th** after a journey of 624 miles at average speed 15.44 knots. **Optional Tour No.11** [cost \$11] was a trip to Canton in Southern China. Franconia departed for Shanghai 6.18pm on April 6th.



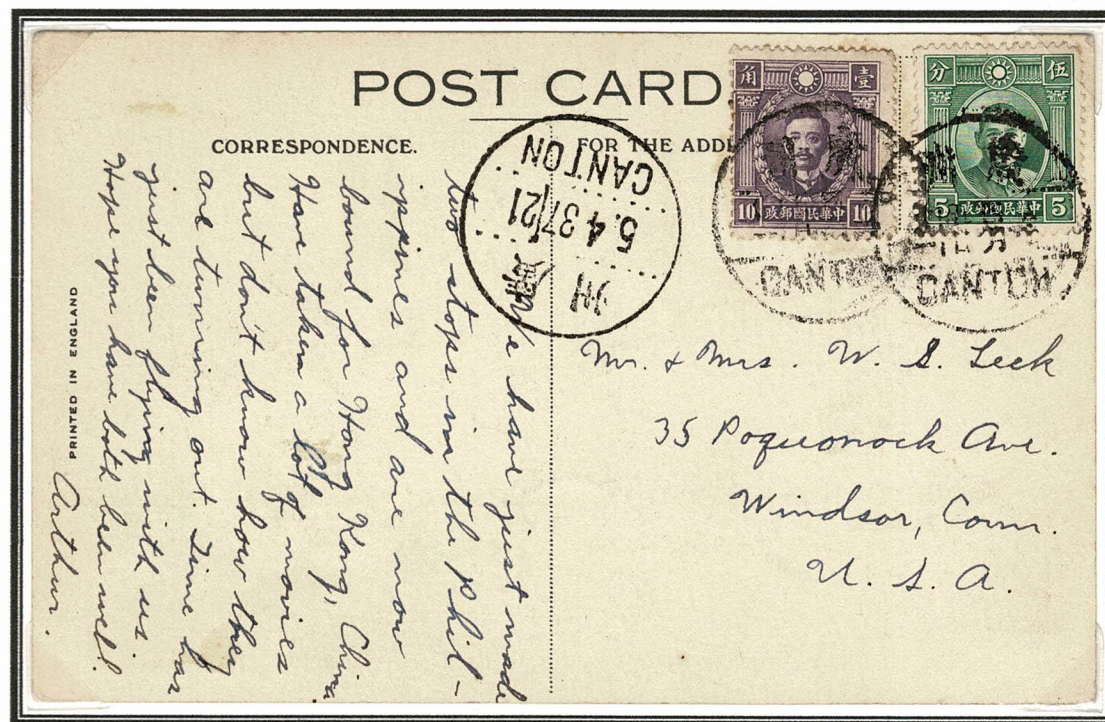
Shoesmith Franconia postcard A 2585 *

Set of KE VIII with boxed **PAQUEBOT** and **Victoria Hong Kong 4 AP 37**.
Souvenir postcard posted on Franconia and taken ashore

Shoesmith Franconia postcard [no A number] franked with 5 cent of 1931 Sun Yat Sen issue and 10c from Martyr 1932 issue = 15c - surface postcard to USA.

Cancellation **CANTON 5.4.37** - mailed on **Optional Tour No.11** but card written on board en route to Hong Kong.

"We have just made two stops in the Philippines and are now bound for Hong Kong, China. Have taken a lot of movies but don't know how they are turning out. Time has been flying with us."



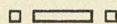
Programme of Events. These regular updates were provide to all Cruise members who were advised to post in their cabins for reference. This example No. 10 ,covered the period **Wednesday April 7th to Thursday April 15th** when Franconia was en route to Shanghai until the day before departure for Korea on 16th.

Note: Mr **Charles C Batchelder** was speaking on "**Current Events**" on the 7th and presented a lecture on April 8th "**The Great Empress Dowager**"

PLEASE POST THIS UP IN YOUR CABIN.

R.M.S. "FRANCONIA" WORLD CRUISE, 1937.

PROGRAMME OF EVENTS No. 10



WEDNESDAY, APRIL 7

- 11.00 A.M.—Daily News Broadcast
(The Assistant Cruise Director, Mr. Hennesey, will read the news each morning while at sea)
- 11.15 A.M.—Travel Forum on Shanghai, by Mr. Ross H. Skinner and Mr. Robert A. Grinsel, Shopping Talk, by Miss Esther W. Boyer, followed by Current Events, by Mr. Charles C. Batchelder
- 2.30 P.M.—Deck Sports Main Lounge
Boat Deck
- 4.00 P.M.—Tea Music Port Garden Lounge
- 8.30 and 9.30—P.M.—Illustrated Travelogue on "Imperial Pekin," by Mr. Charles C. Batchelder Port Garden Lounge

THURSDAY, APRIL 8

- 11.00 A.M.—Daily News Broadcast
- 11.15 A.M.—Lecture, "The Great Empress Dowager," by Mr. Charles C. Batchelder Main Lounge
Boat Deck
- 2.30 P.M.—Deck Sports Boat Deck
- 3.00 P.M.—Backgammon Promenade Deck Smokeroom
- 4.00 P.M.—Tea Music Port Garden Lounge
- 9.00 P.M.—Contract Bridge Tournament Main Lounge
- 10.00 P.M.—Dancing Port Garden Lounge

FRIDAY, APRIL 9

- At Midnight the ship reaches the outer harbour and proceeds up the Whangpu River to Shanghai, docking at 7.00 a.m.
- 9.00 A.M.—Group A. Excursion Drive from ship's side around Shanghai
- 9.30 A.M.—Group B. Excursion Drive from ship's side around Shanghai
- Both groups have a free afternoon
- 4.30 P.M.—Tea and Tea Dance included, at Cathay Hotel, on the Bund, for both groups
- 5.30 P.M. to 1.00 A.M.—Free transfer service from Cathay Hotel to Franconia
- Dinner at the usual time aboard ship
- Members of the Shanghai-Nankin-Peiping rail party transfer to the Cathay Hotel before dinner
- Members of the "Via Sky" Air Party transfer to the to the Cathay Hotel before dinner

SATURDAY, APRIL 10

- 7.30 A.M.—The ship will sail promptly for Chin Wang Tao, China (for Peiping)
- 6.15 A.M.—"Via Sky" Party takes off for Peiping, from the Lunghwa Aerodrome
- 8.00 A.M.—Rail Party leaves Shanghai, enroute for Peiping
- 11.00 A.M.—Daily News Broadcast
- 11.15 A.M.—Travel Forum on Peiping, by Mr. Ross H. Skinner
Shopping Talk, by Miss Esther W. Boyer, followed by Current Events, by Mr. Charles C. Batchelder Main Lounge
Boat Deck
- 2.30 P.M.—Deck Sports Boat Deck
- 4.00 P.M.—Tea Music Port Garden Lounge
- 9.00 P.M.—Keno Starboard Garden Lounge
- 9.30 P.M.—Dancing Port Garden Lounge

SUNDAY, APRIL 11

- 7.00 and 9.00 A.M. - Holy Mass will be celebrated Main Lounge
- 8.00 A.M.—Church of England Holy Communion will be held Writing Room
- 11.00 A.M.—Divine Service Main Lounge
- 12 Noon—Daily News broadcast
- 9.00 P.M.—Orchestral Concert Main Lounge

MONDAY, APRIL 12

- The ship will arrive at Chin Wang Tao in the early morning
- The tender will leave the Franconia for the railroad station as soon as possible after arrival
- 8.30 a.m.—Members of the Peiping Shore Excursion leave by special train for Peiping
- 5.30 p.m.—The special train arrives at Peiping

TUESDAY, APRIL 13

- Group I—Morning visit to the Summer Palace and Winter Palace
- Group II—Morning visit to the Forbidden City, by rickshaw
- Group I—Afternoon visit to the Temple of Heaven, etc.
- Group II—Afternoon free

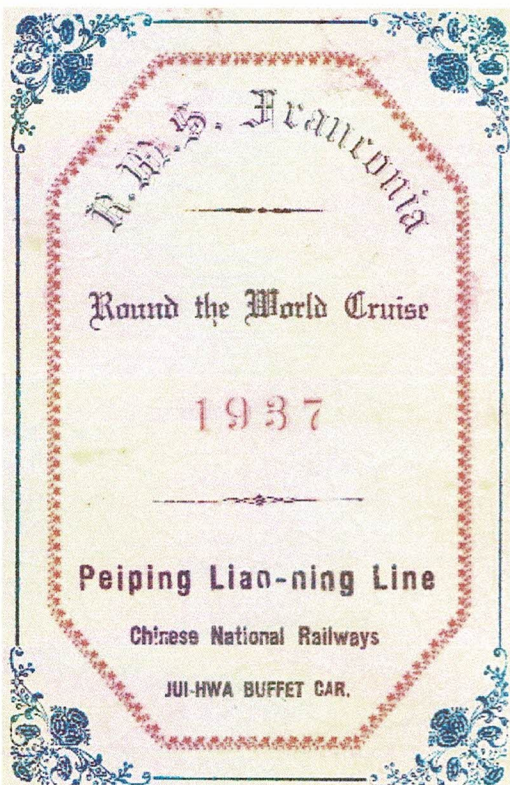
WEDNESDAY, APRIL 14

- Group I—Excursion to the Great Wall of China
- Group II—Morning visit to the Summer Palace and Winter Palace
- Group II—Afternoon visit to the Temple of Heaven, etc.

THURSDAY, APRIL 15

- Group I—Morning visit to the Forbidden City, by rickshaw
- Group II—Excursion to the Great Wall of China
- Group I—Afternoon free

Weather conditions may make it necessary to postpone events planned for the decks and to substitute others. Passengers are therefore requested to consult the Bulletin Board.



Chinwangtao to Peiping

MENU

Soup

Clam chowder

Fish

Fried Sole with Lemon

Entrées

Chicken Mushroom Patties

Joint

Roast Sirloin of Beef
with Yorkshire Pudding

Salad

Apple Salad

Vegetables

Creamed Sugar Corn

Jardiniers

Dessert

Lemon Tart

Cheese

Fruit

Tea

Coffee

12th April 1937

WINE LIST PRICE QUOTED IN CHINESE CURRENCY

1	Champagne, Pommery	Qt.	\$22.00	Pts.	12.00
2	White Wine, Sauternes		5.00		3.00
3	Claret, St Julien		6.00		3.00
4	Pommard				7.00
BEER					
5	Lion Beer		1.50		1.00
6	Cocktails			Per Glass	1.00
7	Sherry60
8	Port Wine60
9	Vermouth, French or Italian60
10	Gin Old Tom70
11	Golden's Dry Gin70
WHISKY & BRANDY					
12	Whisky, Johnie Walker			Per Glass	.80
13	Brandy Hennessy80
LIQUEURS					
14	Dom.			Per Glass	.60
15	Curacao60
16	Peppermint60
17	Cherry Brandy60
MINERAL WATER					
18	Vichy			Per Bottle	1.50
19	Dry Ginger Ale30
20	Soda30
21	Lemonade30
22	Ginger Beer30
23	Coca Cola30
24	Silent Water50
25	Lemon Squash (fresh lemon)			Per Glass	1.00
CIGARS AND CIGARETTES					
26	Alhambra Big				1.00
27	Golofina (Jamaica)				1.00
28	Chesterfield (Per packet of 20)60
29	Three Castles(" " 10)30

PRICE QUOTED IN CHINESE CURRENCY

Small 20p booklet from Chinese National Railways for the Round the World Cruise Special train. It contains the luncheon and afternoon tea times for Chinwangtao to Peiping; Great Wall Excursion and Peiping to Chinwangtao. It includes the menus, wine list and many photographs of buildings etc.

Franconia 1937 World Cruise

**BY AIR MAIL
PAR AVION**

Via "Clipper" from
San Francisco



Mr. R. H. Clerk
Passenger Franconia Cruise
% Theo. H. Davies & Co. Ltd.
Honolulu
Hawaiian Islands

Cunard White Star, Ltd.
606 South Hill St.
S. A., Calif.

Airmail envelope mailed Montreal Canada MY 1 37 addressed to passenger on Franconia Cruise at Honolulu. Endorsed "Via "Clipper" San Francisco" But the mail missed the Franconia [arrived May 7th] and was returned to Cunard White Star.

Old First Flight envelope [for 1935 flight] mailed San Francisco APR 21 1937 addressed to member of the Franconia Cruise c/- Agent in Honolulu.

The PANAM Trans-Pacific airmail service was inaugurated with a first flight 22 November 1935 from San Francisco to Manila. This "Clipper" service was flown by 4-engined flying boats.

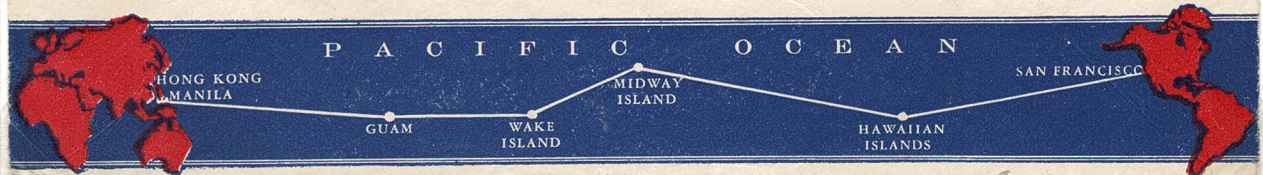
FAM-14 - Foreign Air mail route 14 - was the 2390 mile section between San Francisco and Honolulu, Hawaii.



By Air Mail - TRANS-PACIFIC ROUTE.

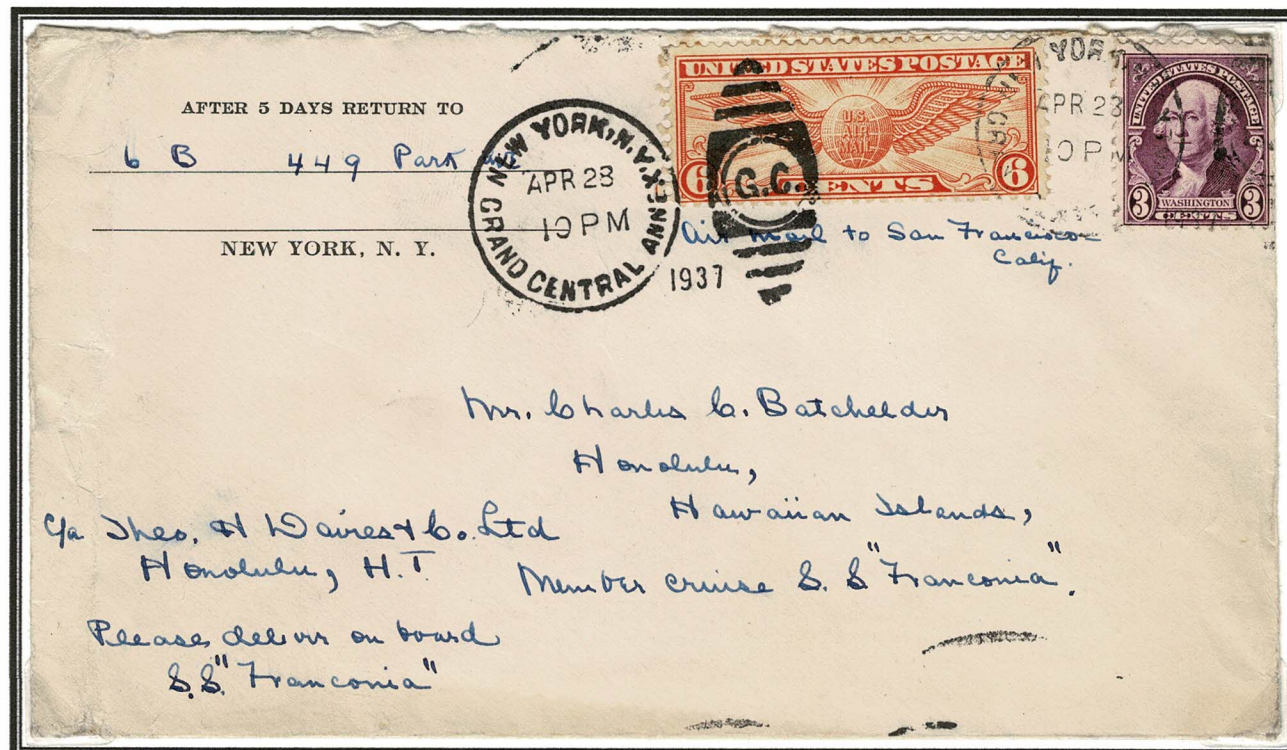
Mr. C. D. Clawson
% Theo. H. Davies & Co., Ltd.
Honolulu,
H. I.

"Member 'Franconia' Cruise



New York APR 28 1937
with endorsement
"Air mail to San
Francisco Calif."

Postage 6c - trans-
continental airmail + 3c
domestic rate



Addressed to Charles C
Batchelder Honolulu
Hawaiian Islands

C/- Theo H Davies & Co
Ltd the agents for the
Cruise at Honolulu

"Please deliver on
board S.S. "Franconia"

Cruise Office.

KOBE

April 22, 1937

OUR LETTER FROM JAPAN

"Why are cod found on the Banks of Newfoundland? The warm Gulf Stream, bearing a yellow seaweed, meets the cold Labrador current on the Banks of Newfoundland, thus often causing fogs. The cold current numbs the tiny sea creatures on the yellow seaweed, so that they drop off and are quickly swallowed by the waiting shoals of cod. That's why cod liver oil is so good."

Capt. G. R. Dolphin.

Japan is in the midst of a most interesting process. It is again in the throes of transition, testing the merits of another civilisation and deciding what to accept and what to reject. More than a thousand years ago it accepted the culture of Korea on trial and soon after adopted that of China and tolerated the growth of the newly arrived Buddhist religion, at the expense of the native religion, Shinto, a worship of the powers of nature. When Commodore Perry opened the closed doors of Japan, in the middle of the last century, it was a balanced state, the objective sought for by so many countries today, through the means of high tariffs and import quotas. It imported nothing and exported nothing, and forbade its subjects to sail the high seas, under the penalty of death. Foreign vessels were not allowed to enter its ports. Then it decided to industrialize, to replace its native handicrafts with machine-filled factories and to create new wants to stimulate the masses to greater exertions. The seacoast cities now resemble, in many respects, those of western lands.

Then the Japanese leaders began to reflect, to doubt, to feel that much of the western civilisation was not suited to the Far East, that some of it was inferior to Oriental methods. It is clear that Japan must continue the process of industrialization if it is to hold its own in this world of fierce competition. A wide spread movement called "Back to Asia," is sweeping the land. Its aim is to keep what is good and reject what has not stood the test of experience.

It is amusing to find that athletics is increasing in favor. Japanese schoolchildren play American games with the greatest enthusiasm, with the full approval of teachers and Government. No wonder, for they have improved not only the health, but also the height of those in school. The youth of Japan has "gone modern" with a will, and the disapproving elders have coined new words describing them. The "Mobo" and the "Moga" have in their hands the future of Japan. Youth will be served and will not be denied.

Japan is a land where beauty enters into the daily life of the people. Especially now, in the spring, the whole country is abloom with flowers.

Nothing is more entrancing than the hillsides covered with delicate cherry blossoms, which even sweep down and invade the cities. At night the streets are aglow with colored lanterns and the population gives itself up to rejoicing in the

(P.T.O.)

In the Log Book for the 1937 Cruise were included: a series titled "Our Letter From ... "

South Africa	Cape Town	February 3rd, 1937
Madagascar	Diego Suarez	February 19th, 1937
Seychelles	Port Victoria	February 21st, 1937
India	Bombay	February 26th, 1937
Strait Settlements	Singapore	March 16th, 1937
Siam	Bangkok	March 19th, 1937
Java	Batavia	March 23rd, 1937
Bali	Padang Bai	March 27th, 1937
Philippine Islands	Manila	April 2, 1937
Hong Kong	Kowloon	April 4, 1937
Japan	Kobe	April 22, 1937
Hawaii	Honolulu	May 8, 1937

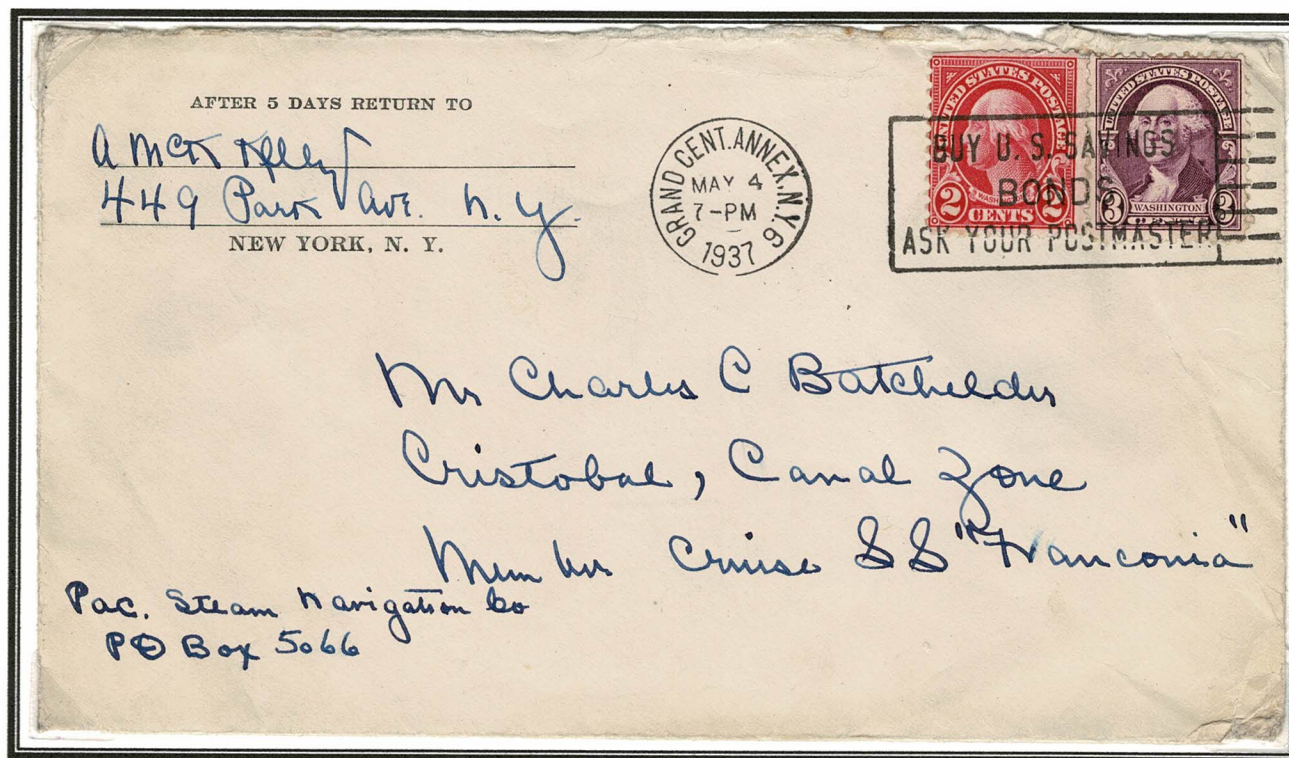
streets and teahouses over the arrival of spring. The Japanese, however, are not content with the spring flowers of the cherry, plum, peach and apple. They provide for a continuous succession by planting the peony, iris and wistaria, closing the floral procession with the chrysanthemum and the flaming leaves of the autumn maples. The greatly revered Emperor, instead of welcoming his guests inside the four walls of his palace, invites them instead to feast their souls in his gardens of cherry blossoms and chrysanthemums. Where else, except in Japan, can we imagine a worker of the poorest class quitting his job and with his family going on a long pilgrimage on foot merely to revel in the sight of superb Mount Fujiyama, clothed in a mantle of dazzling snow, rearing its flawless cone high into the sky above the encircling waters of an aquamarine lakelet?

The brilliant colors of the flowers of Japan are only rivalled by those of the rich brocade robes worn by the priests who come from afar to the annual festival of the great Chion-in Temple in Kyoto. We watched them march to take their places in the dim twilight of the great halls with the altar and the huge columns supporting the high roof all gleaming with gold. In the sanctuary, Amida, the Buddha of boundless light, radiates eternal peace. The sonorous chanting, billowing in waves of sound, the smell of the incense, the intense devotion of the multitude of devout worshippers, all combine to transport us to another state, far from all the worries of this strenuous world below.

The Franconia arrived at **Balboa** from Hawaii at 5.30am on April 24th. After about 12 hours the ship transited the **Panama Canal** in 7 hours 9 minutes arriving at **Cristobal** at 7.18pm but the Log of the Cruise indicates no stop but there was **time to receive mail**, she departed for New York arriving 1.30am on May 30, 1937.

5c postage on envelope mailed Grand
Central Annex New York May 4 1937

addressed to **Charles C Batchelder**
c/- **Pacific Steam navigation Co,**
Cristobal, Canal Zone



Envelope mailed from **Concord MAY 10 1937** and endorsed "Air Mail" franking $4 \times 3c = 12$ cents but stamped "**Insufficient postage for air mail via Brownsville Texas**" This was the first leg of the airmail service to Central America via Mexico City - **FAM-8**